



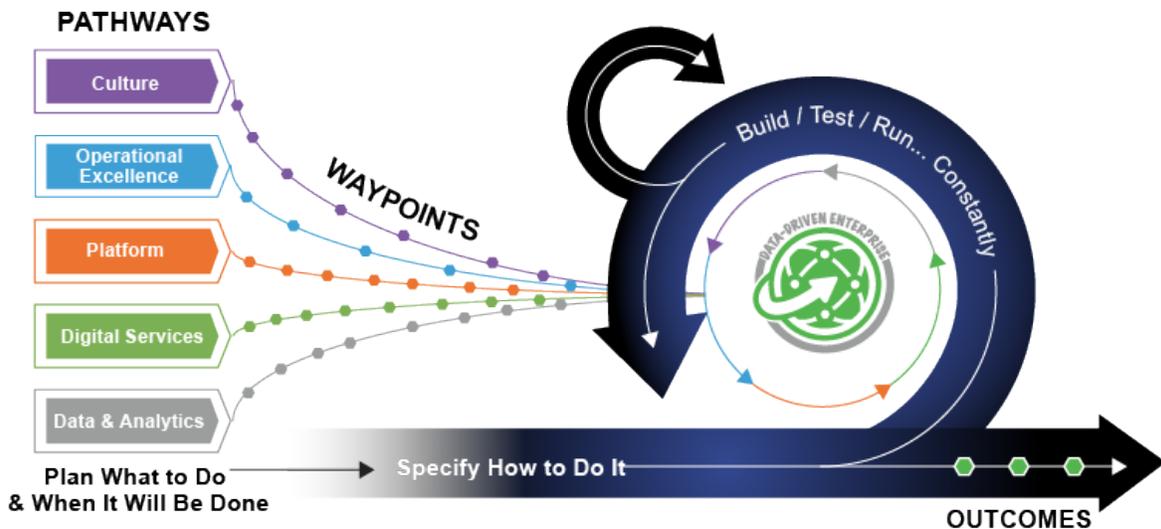
Executive Overview

The US Department of Defense (DoD) is investing significantly in the modernization and transformation of DoD critical mission capabilities through the Air Force Strategic Transformation Support (AFSTS) program. Emerging threats, outdated systems, processes, and lack of interoperability are just some of the symptoms that result in operational inefficiencies and could potentially impact mission success. DoD organizations must identify new ways to build, test, field, and sustain mission capabilities, and train and shape the future workforce to exploit these modern practices. By doing this, DoD can modernize operations and prioritize speed of delivery in ways that enable them to fight and win the wars of the future.

Digital Mobilizations Inc. (DMI) was purpose built to bring modern, platform-era consulting solutions to drive real results and improve the outcomes of traditional transformation consulting models. DMI excels at enhancing the knowledge, skills, and expertise of our clients, to translate modern transformation methods into impact on their mission. DMI's Pathfinder Methodology is the foundation of our Design Thinking approach. Our methodology begins with our Mission Clarity process that informs our understanding of precisely where our clients are on their journey through digital transformation. We facilitate the co-creation of a shared understanding for our clients in ways that enable the documentation of the goals, objectives, and success measures.

The insights discovered helps DMI to meet our clients where they are and illuminate the critical Pathways to enduring success by visualizing a large-scale roadmap of outcomes and accountability. This roadmap becomes the mechanism that helps leadership see the change that must happen, focus on the highest priorities within the organization and start with projects that produce the greatest value while balancing costs and risk for the enterprise.

The DMI Pathway Model – Design Thinking



Air Force Strategic Transformation Support (AFSTS)

Who is DMI?

DMI is an experienced team of both Public and Private Sector transformation pioneers who understand these challenges and are uniquely equipped with the skills to enable the USAF and the DoD throughout their journey. Our methods are unique, and our results are consistent. We believe that the future can be predictable by illuminating the pathways to the desired outcomes and then guiding and empowering our clients along the way. DMI believes in RESULTS:

- DMI's Design Thinking approach is enhanced by applying **DMI's Enterprise Engineering (EE) Methodology** and **Expert Network Ecosystem**. DMI's EE Methodology identifies transformation levers, options, decisions, paths, and outcomes to impact real results. The combination of Design Thinking and Enterprise Engineering is very important. 70% of transformation projects fail, and in DoD, solutions struggle to move beyond the prototype stage. DMI has found that this is because most projects only use Design Thinking without the overlay of an Enterprise Engineering discipline, and the use of expert practitioners at the right stages of the transformation.
- Coaching Champions to Success: Enhancing and expanding client capabilities to successfully lead enterprise champions, "growing your own consultants." We want you to be able to sustain the results you attain. We define ourselves as a knowledge transfer company. We raise the Transformation IQ of our clients.
- Getting Results: DMI does not just leave you with a roadmap. We bring the services to help you implement your roadmap across the operational, organizational, and technological domains for your enterprise. We focus on outcomes and real capability.

At DMI, we want to help you get excited about what is possible. We want to find out what transformation means to you, what you are trying to "fix," guide your efforts, work side by side with you to translate and apply best practices to achieve the results you seek, and leave you with tangible, actionable ways to succeed. We want you to feel confident that you can sustain what you've achieved, while continuing to flex and evolve in a mission that is changing faster than ever before.

Our core values of leading successful transformations are at the center of everything we do. Our work and actions have purpose. We produce results creating impact. We never stop looking for opportunities to help clients grow and improve. We welcome the opportunity to discuss how DMI can help you.

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